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No. 2



# PROMINENT CAMPUS PLACEMEN

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Mindtree

policy bazaar









Dr. Ramkishor Agrawal Chairman

R. K. Education Hub

(Happy Birthday Respected Sir) **RATM Family Celebrates** Birthday Best wishes for your healthy life

# **RAJIV ACADEMY** FOR TECHNOLOGY & MANAGEMENT



5th of September is celebrated as Teachers' Day all over the India every year since 1962. 5th of September 1888 is the birth anniversary of the Dr. Sarvepalli Radhakrishnan, like every year RATM family, along with students celebrated the Teachers Day by organizing various activities with lot of joy and enthusiasm by giving tribute to Dr. Sarvepalli Radhakrishnan and to all the teachers. Who was a great scholar and teacher. In his later life first he became the Vice President of Indian republic and then the President of Indian republic.





Don't just teach your kids to read, teach them to question what they read. Teach them to question everything.

-George Carlin

### Extramarks

Extramarks is among the fastest growing educational technology companies, with a global footprint. The company has a huge presence in India, South Africa, Indonesia and the Middle East. Extramarks has revolutionized the way education is perceived and delivered, custom creating learning solutions for the 21st century learner. We are a team of exceptional academics, technology experts and visualizers, who help simplify textbook learning through rich media based modules. Our efforts are supported by a 2000 strong sales team, present pan-India, which helps us reach directly to the final consumer.

### Jaro Education

Jaro education is one of the leading service platforms, catering to the needs of working professionals by offering them varied choices in management programs and in institutes/ universities for pursuing the course online. It believes in guiding students to opt for an institute/ university offering online management program imparting an ethereal quality of education tailored-in with the current industry that also suits their requirements, jaro as service platform is known for providing students with one of the most Innovative & Successful Online MBA programs in India. It is associated with International University like URAL Federal University, which is ranked among top 500 universities in the world and among top 5 universities in Russia, brings the prestigious International MBA to India.

### Hindustan Recruiters

They take pride to introduce themselves as one of the recruitment company who provide real eligible people to various organizations & business houses. They are in the





business of sincerely and efficiently understanding the client's manpower requirement, sorting and selecting the desired candidate and building trust.

They focus on people having potential to meet the changing requirements of business houses. They provide the clients not only with the highest level of the quality services but also with comprehensive assistance to maximize the returns on their investment.

### Om Proptech Pvt. Ltd - India

Om Proptech Pvt Ltd. India is a real estate company based out of 1 Shop No. 8 U0026 9, Opposite Cambridge School, Yamuna Expressway, Near Gautam Budh University, Branch Offive Shop No. 21, Bashir Market, Near Pari Chowk, Amritpuram, Block E, Chandila, Gamma, Greater Noida, Uttar Pradesh, Uttar Pradesh, India. Om Proptech Private Limited is a Private incorporated on 07 November 2005. It is classified as Non-govt company and is registered at Registrar of Companies, Delhi. Its authorized share capital is Rs. 100,000 and its paid up capital is Rs. 100,000.

### Larsen & Toubro

L&T is a team of more than 50000 professionals spread across the globe. They combine a proven track record and professional skills, woven together with a culture of trust &

caring. Consistently rated among the best employers in the country, L&T offers unmatched leadership opportunities & growth. Their

Education aims to give you a boost up the ladder of knowledge. Too often, it just gives you a cramp on one of its rungs.

-Martin H. Fischer

# **PLACEMENT CHRONICLES**



approach is built on empowering employees to take on challenging assignments and explore their potential.

### Square Yards

Square Yards, is India's largest proptech brokerage and mortgage marketplace. Recently awarded the prestigious Red Herring Asia Top 100 technology award and the ET Growth Champion 2020; the company has witnessed exponential growth in a very short span of time. Square Yards today ranks in the top 20 consumer tech start-ups in India in terms of GTV (-USD1bn), top 50 in terms of revenue (-USD50mn) and is amongst the handful of consumer tech start ups in India which are profitable. Square Yards has achieved a significant scale in just 5 years and is one of the few Indian start-ups which have successfully expanded globally. It has direct presence in 25+ cities globally and has more than 3000 employees across 9 Countries. Square Yards' integrated online to offline (O2O) transactional model and positioning as one stop shop for entire home services model (new homes, resale, rentals, property management) brings exhaustive supply, demand and distribution together to tap the highly fragmented brokerage market

### **Learning Routes**

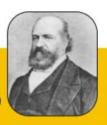
As Learning Routes, we are here to administer a flawless curriculum to the ones who are aspired to have post graduate, diploma or certification programs from premium management schools. We are offering you a broad range of courses and lea ding you in every step you take.

Reaching out to you, making the process user-friendly, having cutting edge innovations and giving

Before any great things are accomplished, a memorable change must be made in the system of education...to raise the lower ranks of society nearer to the higher.

A good teacher must be able to put himself in the place of those who find learning hard.

-(Eliphas Levi)



you a beneficial network of experts are just the bases of what we grant! It is our job to be sure that the education you choose is productive & efficient! Plus, being in a collaborative environment with institutes, we make everything simple for you to follow. By the end of the courses you had, you will be ready to respond the needs of the demanding sector.

### Ceasefire

Ceasefire, Ceasefire is a fast-growing global brand that protects millions of people across the world, every single day. For over 25 years, Ceasefire has successfully manufactured, tested and sold hundreds of thousands of extinguishers - in India and other parts of the world, India's most trusted fire safety and security company. Since its inception, Ceasefire has grown from a company that dealt exclusively with extinguishers to one that has branched out to cover everything in the fire safety domain. Today Ceasefire is present in 100 branch locations across the country with a strength of over 2000 trained personnel.

### Nixxit IT Solutions

Nixxit IT Solutions provides Offshore Software and Web Development, Custom Software Development Services and Offshore Software Outsourcing Solutions in India. Nixxit IT Solutions has always prioritized quality over amount, and this ideology has created a leader of web development and digital selling trade. Our responsiveness, high-quality work, dedicated team of engineers and best prices is what separates us from the remainder. They can assist in Web Development, E-commerce Website, Dynamic Website, Mobile Application, Logo Design, Responsive Web design, Digital Marketing, Search Engine Optimization, UI & UX Designing. It is not compulsory but for a better result.

### NIIT Technologies Ltd.

NIIT is a leading Skills and Talent Development Corporation that is building a manpower pool for global industry requirements. The company, which was set up in 1981 to help the nascent IT industry overcome its human resource challenges, today ranks among the world's leading training companies owing to its vast, yet comprehensive array of talent development programs. With a footprint across 30 nations, NIIT offers training and development solutions to Individuals, Enterprises and Institutions.

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"Education is the ability to listen to almost anything without losing your temper or yourself-confidence."

- Robert Frost

### CapitalVia

CapitalVia Global Research Limited (Investment Advisor) is a pure play financial market research and consulting company. As a pioneer, we were the first one to introduce the term 'Investment Advisory industry' in India and have been credited with introducing the same as a prominent factor in Stock Trading. The company was founded in 2006 with the objective of offering unbiased technical analysis, to the trading community, by experienced professionals to create a conducive environment. CapitalVia distinguishes itself as a young and vibrant organization. Just as an organization needs the right pool of people to meet its vision, people need the right culture and environment to grow and realize their dreams. With this in mind, CapitalVia recognizes its employees as the biggest assets.

### Paytm

Paytm is India's largest leading payment gateway that offers comprehensive payment services for customer and merchants. We offer mobile payment solutions to over 7 million merchants and allow consumers to make seamless mobile payments from Cards, Bank Accounts and Digital Credit among others. We pioneered and are the leader of QR based mobile payments in India. With the launch of Paytm Payments Bank, we aim to bring banking and financial services to half-a-billion un-served and under-served Indians. Our investors include Softbank, SAIF Partners, Alibaba Group and Ant Financial. We strive to maintain an open culture where everyone is a hands-on contributor and feels comfortable sharing ideas and opinions.



### Tech Mahindra Limited

Tech Mahindra Limited is an Indian multinational provider of information technology (IT), networking technology solutions and business support services (BPO) to the telecommunications industry. Tech Mahindra is a part of the Mahindra Group conglomerate. Anand Mahindra is the founder of Tech Mahindra. Earlier it was known as Mahindra British Telecom. It is headquartered at Pune, Maharashtra, India. Tech Mahindra was ranked #5 in India's software services (IT) firms and overall #111 in Fortune India 500 list for 2012.

### Sapient Realty

Sapient Realty was started in 2010 with a vision to provide home ownership to millions of Indian and 'Giving India a Home'. Sapient Realty is one of the Fastest growing & trusted real estate service provider with highly trained & experienced team putting customer's interest. Sapient Realty provides wide range of Affordable, Commercial & Luxurious Housing projects in Gurgaon, Sohna & Delhi NCR. We are offering all list of affordable housing projects, Commercial Projects & Luxury Projects within range in Gurgaon. Our website is updated with all Current and upcoming projects in Gurgaon.

### Amazon

Amazon.com, Inc is an American multinational technology company based in Seattle that focuses on e-commerce, cloud computing, digital streaming, and artificial intelligence. It is considered one of the Big Four tech companies, along with Google, Apple, and Facebook. It's been referred to as 'one of the most influential economic and cultural forces in the world." Amazon is known for its disruption of well-established industries through technological innovation and mass scale. It is the world's largest online marketplace, AI assistant provider, and cloud computing platform as measured by revenue and market capitalization. Amazon is the largest Internet company by revenue in the world. It is the second largest private employer in the United States and one of the world's most valuable companies.

### ICICI Prudential

(ICICI Prudential Life) is promoted by ICICI Bank Limited and Prudential Corporation Holdings Limited, ICICI Prudential Life began its operations in

fiscal year 2001 and has consistently been amongst the top players in the Indian life insurance sector. The

"Give a girl an education and introduce her properly into the world, and ten to one but she has the means of settling well, without further expense to anybody."



# PLACEMENT CHRONICLES



Assets Under Management (AUM) as on 31 March 2019 were 1604.10 billion. The first insurance company in India to be listed on NSE and BSE. The company has signed a pact with Airtel Payments Bank to allow Airtel Payments Bank customers to access life insurance and saving plans within the app.

### IndiaMART

IndiaMART is India's largest online B2B marketplace, connecting buyers with suppliers. With 60% market share of the online B2B Classified space in India, the channel focuses on providing a platform to Small & Medium Enterprises (SMEs), Large Enterprises as well as individuals. Founded in 1999, the company's mission is 'to make doing business easy'. IndiaMART InterMESH Ltd. is an Indian e-commerce company that provides B2C, B2B and customer to customer sales services via its web portal. The group began in 1996 when Dinesh Agarwal and Brijesh Agrawal founded the website IndiaMART.com.

### VIVO

Vivo is a Chinese multinational manufacturer of smartphones headquartered in Dongguan, Guangdong province, China. Founded in 1995, vivo entered the telecommunication and consumer electronics industry with landline phones and wireless phones. From 2011, vivo started its smartphone business. As of 2014, vivo releases and markets its smartphones under the vivo brand, ranking as the 5th top smartphone brand in China, and 10th top smartphone brand

globally. In 2014, vivo sold 25 million units in mainland China, in 2015, the sales volume would reach 45 million worldwide, with an

"A good head and good heart are always a formidable combination. But when you add to that a literate tongue or pen, then you have something very special." "Do not train a child to learn by force or harshness; but direct them to it by what amuses their minds, so that you may be better able to discover with accuracy the peculiar bent of the genius of each."



average retail price of \$300. The annual production capacity is 60 million units. Vivo is now among the top five most profitable smartphone brands in China. Currently 20,000 operators work in vivo, and 3,000 engineers are in four R&D centers in Dongguan, Shenzhen, Nanjing and Chongqing. From hardware design and manufacture, to software development (Android based Funtouch OS), vivo has built a complete and sustainable ecosystem.

### **Toshi Outsourcing Solution**

Toshi Outsourcing Solution Company Private Limited is a Private incorporated on 13 October 2010. It is classified as Non-govt company and is registered at Registrar of Companies, Kanpur. TOSHI OUTSOURCING SOLUTION COMPANY PRIVATE LIMITED is a company based out of SHIKOHABAD ROAD, BAPU NAGAR, ETAH, Uttar Pradesh, India. Its authorized share capital is Rs. 500,000 and its paid up capital is Rs. 500,000. It is inolved in Business activities n.e.c. Toshi Outsourcing Solution Company Private Limited's Annual General Meeting (AGM) was last held on 29 September 2018 and as per records from Ministry of Corporate Affairs (MCA), its balance sheet was last filed on 31 March 2018.

### CHAAHAT HOMES

CHAAHAT HOMES is the largest, most innovative, creative and forward-thinking real estate company in GURGAON. Established in 2007, Chaahat Homes Infratech Pvt Ltd Prefered real estate assets of the region for commercial and residential spaces with the perfect investment and excellent service. We provide broad service to our customers and strive





"Education is our passport to the future, for tomorrow belongs to the people who prepare for it today."

- Malcolm X

to maximize our customer return investment. Our primary goal is to understand customer's requirements in depth and total customers satisfaction who wants to invest and find their dream commercial and residential space in Gurgaon. At the core of our business philosophy is a commitment to extraordinary service, honesty, and clear communication. In brief, we are NOT your "average" real estate company.

### Genpact

is a global professional services firm that makes business transformation real. We drive digital-led innovation and digitally-enabled intelligent operations for our clients, guided by our experience running thousands of processes primarily for Global Fortune 500 companies. We think with design, dream in digital, and solve problems with data and analytics. Combining our expertise in end-to-end operations and our Al-based platform. Gennact Cora, we focus on the details - all 90,000+ of us. From New York to New Delhi and more than 30 countries in between, we connect every dot, reimagine every process, and reinvent companies' ways of working. We know that reimagining each step from start to finish will create better business outcomes. Whatever it is, we'll be there with you accelerating digital transformation to create bold, lasting results because transformation happens here. Genpact began in 1997 as a business unit within General Electric. In January 2005.

### Outlook Group

The Outlook Group is one of India's leading publishing house with 5 mainstay titles. Outlook is India's most vibrant current affairs and news magazine launched in 1995. Known for its bold and aggressive reporting it continuously raises questions many had in their minds but never dared to ask. Outlook Business is an insightful, thought provoking, compelling, indepth business magazine which delivers fresh perspective, coupled with a holistic approach. Outlook Money, India's No.1 personal finance magazine, gives in-depth analysis and sound advice on all facets of investing well, borrowing wisely and spending smartly. Outlook Traveller is a mine of information for the serious traveller, keeping you up-to-date with the latest trends in travel and tourism. Postcard pretty visuals, practical advice and atmospheric travel experiences make Outlook Traveller an engrossing and refreshing read.

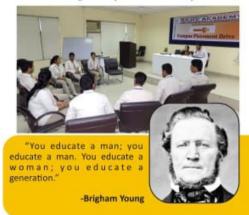


### Tata AIA Life

Tata AIA Life Insurance Company Limited (Tata AIA Life) is a joint venture company, formed by Tata Sons Pvt. Ltd., and AIA Group Ltd. (AIA). Tata AIA Life combines Tata's pre-eminent leadership position in India and AIA's presence as the largest, independent listed pan-Asian life insurance group in the world spanning 18 markets in the Asia Pacific region. Tata AIA Life has written retail new business weighted premium of Rs. 2,232 crore for the financial year 2018-19. For the same period, the 13th month persistency of the company was at 83.3% and, the individual death claims settlement ratio was 99.07%. One of the fastest growing companies in the Life Insurance sector, Tata AIA Life is now ranked at no. 5, based on individual weighted new business premium.

### HDFC Life

HDFC Life (HDFC Life Insurance Company Ltd. is a longterm life insurance provider with its headquarters in Mumbai, offering individual and group insurance. It is a joint venture between Housing Development Finance Corporation Ltd



# **PLACEMENT CHRONICLES**

(HDFC), one of India's leading housing finance institution and Standard Life Aberdeen PLC, leading well known provider of financial savings & investments services in the United Kingdom. On 14 August 2015 HDFC Ltd. entered into a share sale agreement with Standard Life to sell a 9.00% stake in HDFC Life to the latter. The transaction is subject to receipt of regulatory approvals.

### LG Electronics Inc.

LG Electronics Inc. is a South Korean multinational electronics company headquartered in Yeouido-dong, Seoul, South Korea. LG Electronics is part of the fourth-largest chaebol in South Korea (LG Corporation) and in 2014 global sales reached \$55.91 billion (59.04 trillion), LG comprises four business units: Home Entertainment, Mobile Communications, Home Appliances & Air Solutions, and Vehicle Components, with Starion India as its main production vendor for refrigeration and washing machines in the Indian sub-continent. LG Electronics owns Zenith and controls 37.9 percent of LG Display and since 2008, LG Electronics remains the world's second-largest LCD television manufacturer. The company has 128 operations worldwide, employing 83,000 people.

### **Future Group**

Future Group is an Indian conglomerate headquartered in Mumbai, Maharashtra, India. The company is known for having a significant prominence in Indian retail and fashion sectors, with popular supermarket chains like Big Bazaar and Food Bazaar, lifestyle stores like Brand Factory, Central, etc. The group also has a notable presence in integrated foods and FMCG manufacturing sectors. Future Retail Limited and Future Lifestyle Fashions Limited, two operating companies of Future Group, are among the top retail companies listed in BSE with respect to assets and in NSE with respect to market capitalisation.

### Just Dial Limited

Just Dial Limited is India's No. 1 Local Search engine that provides local search related services to users across India through multiple platforms such as website, mobile website, Apps (Android, iOS, Windows), over the telephone (voice, pan India number 888888888) and text (SMS). Justdial has also initia ted 'Search Plus' services for its users.

These services aim at making several day-to-day tasks conveniently actionable and accessible to users

"Wisdom is not a product of schooling but of the lifelong attempt to acquire it."

- Albert Einstein

"Anyone who stops learning is old, whether at twenty or eighty. Anyone who keeps learning stays young."







through one App. The organisation also aims to make communication between users and businesses seamless through its Real Time Chat Messenger.

### Innovation M

InnovationM provides specialized consulting, design & development services in the mobility space – helping clients build mobile solutions on consumer and enterprise side. There experience & capabilities are to build native solutions for phones and tablets (Android, iOS...) as well HTML5-based mobile web solutions. And, in all our designs & solutions, UI Design and User Experience (UX) is the core! There Executive Team & Advisors have extensive experience working in the mobile ecosystem in India and in US and brings a lot of domain / industry knowledge to the table in areas such as LBS, Media, Education, Healthcare and Social Media. Founded in 2010, privately held and angel funded. Head-quartered in Noida (India) with the Account & Client Solutions team present in US.

### Bajaj Capital

Bajaj Capital Ltd. Bajaj Capital Limited operates as an investment management company. The Company offers wealth management, tax savings, mutual fund, bonds, fixed deposits, pension systems, depository, and financial advisory services. Bajaj Capital serves customers in India.

### Otroit

They are providing Web development(.net, java, C, C++, Phyton, PHP, HTML & many other languages) & Digital Marketing(SEO, Social media, PPC& Google Adwords, etc.)services. They strive for long terms relationships and are proud of the fact that their customers return for the project after project and their staff choose to help us to turn our vision

8 - 9



"Formal education will make you a living; self-education will make you a fortune."

- Jim Rohn

into reality. You are Good in Hands - their principles are simple. They strive to ensure you are in control at all times and we do this by.

### Academiaguru

For human being, education has played an initial role in developing a mind and put in status of taking easy decision in various stages of life. Well, education in these modern days is not being treated as gateway to earn only livelihood but also maintains the status in the community. Here with of higher education, a person can easily repute his or her image in the society with well reserved wordings and ideas. Positive thinking, pre plan ideas, good character, bright career and prosperous life are some of the attributes of education. Well, every country follows its own rule for organizing education.



Somehow, primary, secondary and higher educations are the major segments of education that every country usually follows in their hierarchy system of education. Founded in 2013, Academiaguru.com is India leading campus and education network with a user base of students and young professionals across the India.

### Chrome Infotech

Chrome Infotech is a global leader in mobile technology-the passionate creators of future ready Innovations. Since our inception in 2010, we have been serving a wide range of clients including innovative Startups, SMEs and Enterprises. At Chrome Infotech, we believe, business success is a healthy balance between an Innovative Idea and commitment toward quality. We focus on having employee satisfaction, thus



having the right team for your needs. With our strong dedicated and committed team we help our clients succeed by delivering tomorrow's solutions today. Our years of operations have helped us in perfecting our distributed development process which includes Business Consulting, IT Infrastructure, Mobility and Outsourcing Services.

### **Prolifics**

Prolifics helps organizations around the world leverage digital technology solutions to innovate and compete, while optimizing costs and operational agility. For more than 40 years, our industry-specific insights, certified digital technology accelerators, deep technical expertise, and global delivery model have transformed organizations around the world by solving complex IT challenges. Over 100 Fortune 1000 companies across a range of industries, including financial services, healthcare, and retail, have trusted our knowledge, consultants, and expertise to implement their IT visions.

### Trinity Global Tech Inc.

Trinity Global Tech is a company that provides professional information technology staffing, recruiting, consulting services to companies in United States, United Kingdom and India, through a combination of local offices and global delivery. TGT helps its clients for cost cuttings, focus their core business and assist in order to achieve high growth through our innovative solutions and thereby using full potential in a number of scintillating ways, working across the organization (integrated solutions) or

within specific areas of performance. TGT has the flexibility to provide expert

"Without education, we are in a horrible and deadly danger of taking educated people seriously."

- G.K. Chesterton



# **PLACEMENT CHRONICLES**

consultant the way you want them within justified period. We ensure that our clients have an edge over their competitors by supporting them to fulfill their business objectives.

### Vinove Software and Services

Established in 2004, Vinove is an award-winning software development and IT outsourcing company. We combine a proven track record and professional skills, woven together with a culture of trust & caring. We are counted rated among one of the best employers in India in the IT domain offering unmatched leadership opportunities & growth. Our approach is built on empowering employees to take on challenging assignments and explore their potential to the fullest. Based in Delhi/NCR, we are serving our worldwide clients through our brands like PixelCrayons, ValueCoders, and Invoicera. Since our establishment, we have garnered 6800+ happy customers and have successfully completed 13800+ projects. We have a strength of 500+ full-time employees.

### JOINTECA EDUCATION SOLUTIONS LIMITED

JOINTECA Education Solutions Ltd. provides a range of IT solutions for achieving superior business results in areas of Enterprise Application Solutions and Integrated IT Solutions since 2001 Our team is guided by Dr. B.K. Mishra (Ph.D. from IIT Kanpur) having 30 years experience in this field. JOINTECA Education Solutions Ltd. has delivered successful Enterprises Application Solutions to high profile organizations in India and overseas. It even includes CRM solutions and e-Commerce portals. In JOINTECA Education Solutions Ltd. we have in-house organizational consultants who specialize in aligning organizational strategy, systems, and processes to deliver superior results. Jointeca Education Solutions Ltd. has been working on leading Education Solutions Ltd.s and innovative IT products that fit the market needs of a business to the finest detail. Jointeca Education Solutions Ltd.'s products as GuruSeva in education.

### Benchmark Internet Group

India Private Limited is a Private incorporated on 21 August 2006. It is classified as Non-govt company and is registered at Registrar of Companies, Delhi. Benchmark Internet Group India Private Limited is a Private incorporated on 21 August 2006. It is classified as Non-govt

company and is registered at Registrar of Companies, Delhi. It

"Education without values, as useful as it is, seems rather to make man a more clever

- C.S. Lewis

Children have to be educated, but they have also to be left to educate themselves.

-Ernest Dimnet



is inolved in Other computer related activities [for example maintenance of websites of other firms/ creation of multimedia presentations for other firms etc. Benchmark Internet Group India Private Limited's Annual General Meeting (AGM) was last held on 29 September 2018 and as per records from Ministry of Corporate Affairs (MCA).

### Girnar Soft

Girnar Soft is a business value focused IT company working on offshore products and outsourced software development. Its emphasis is to create business value for its clients through innovations and their speedy implementations. There services include a slew of services - website designing, website development, e-commerce site building, mobile app development, internet marketing and a lot more, they have teams of exceptionally talented and trained professionals to understand and meet requirements. They provide dedicated professionals.



### Easypolicy

Easypolicy.com is one the leading online insurance aggregators in the country. Their mission is to simplify the insurance world for users and make it understandable and accessible to everyone. They understand the various nitty gritty of the complex insurance world, and leverage technology to simplify, inform and educate their customers enabling them to make an informed decision on the perfect insurance product suited for them. Established in 2011, Easypolicy has reached out to insurance seekers residing in the far corners of the country, and has played an active role in delivering prompt customer service to their customers when they need assistance.



"The man of knowledge must be able not only to love his enemies but also to hate his

Friedrich Nietzsche

### MP2IT

Team MP2IT solutions embarked its journey back in the year 2013 when the seed of hard work, perseverance, and dedication was sown in the field of Information Technology to provide best customer experience and solution to their problems. Along with Web Development, Software Development, Team MP2IT solutions embarked its journey back in the year 2013 when the seed of hard work, perseverance, and dedication was sown in the field of Information Technology to provide best customer experience and solution to their problems. Along with Web Development, Software Development, Team MP2IT solutions has the experts in other domains like marketing to help the customers building a strong marketing strategy and upgrade their product. SEO that might sound mouthful but with us, we'll help you to find most effective keywords and tools to develop an adaptable SEO strategy.



### **Brilliant Insurance Services Limited**

Brilliant Insurance Broking Services Private Limited is a Private incorporated on 19 June 2009. It is classified as Nonagovt company and is registered at Registrar of Companies, Hyderabad. Its authorized share capital is Rs. 6,500,000 and its paid up capital is Rs. 6,500,000. It is inolved in Other service activities. Brilliant Insurance Broking Services Private Limited's Annual General Meeting (AGM) was last held on 21 June 2018 and as per records from Ministry of Corporate Affairs (MCA), its balance sheet was last filed on 31 March 2018. Brilliant Insurance Broking Services Private Limited is an unlisted private company. It was incorporated on 19 June, 2009 and is located in Hyderabad, Telangana.

### Gamma Process Hub

Gamma is a leading Business Process Management company with a service offerings to multiple domains like, Banking,



Financial Services, Insurance, Retail, Telecom, Media, Entertainment and E-Commerce. Gamma leverages the Domain expertise and proven technology to offer an integrated and comprehensive service portfolio. Gamma range of solution enables clients to move faster towards realizing their Business goals and achieve much more than the mandatory cost savings associated with Business Process Management.

### Swiggy

Swiggy is a leading food ordering and delivery startup in India. The company started operations in 2014 and is headquartered in Bengaluru. Swiggy works by acting as a bridge between customers and restaurants. It utilizes an innovative technology platform that allows customers to order food from nearby restaurants and get it delivered at their doorstep. With Swiggy, customers do not have to keep the contact numbers of various restaurants and eateries in their locality. Swiggy works as a single point of contact for ordering food from all restaurants that may be there at a particular location. Swiggy has its own team of delivery professionals who pickup orders from restaurants and deliver it at the customer's doorstep. This has made the task of ordering food a lot easier for customers. Restaurants also gain by getting more orders and avoiding costs and efforts associated with maintaining their own delivery personnel. The idea for Swiggy came in 2014, when the founders realized that there was a huge gap in the food ordering and delivery space. Restaurants often faced manpower problems and their delivery personnel

were also not trained to deliver food in time.

"The greatest enemy of knowledge is not ignorance, it is the illusion of knowledge."

Daniel J. Boorstin

**CORPORATE EXPOSURE** 

**GUEST LECTURES** 



### Motivational Speech

Mr. Jayadeo Avhad, Major of Indian Army, spared some of his precious time for the students of Rajiv Academy for Technology and Management on the date 22nd September, 2019. The students of various departments like MBA 1" year and MCA 2" year were fortunate enough to join this lecture by such a great personality. He explained Motivation is incredibly important because it is the central point of behavior which directly influences a person's daily emotions and it also affects long term hopes and dreams.

### Employability and value of education in life

Mr. Atanu Motilal, consultant of Mychatri.com gave an





inspirational speech on the Employability and value of education in life on 5<sup>th</sup> September,

"Intelligence plus character-that is the goal of true education."

- Martin Luther King Jr.

"Educating the mind without educating the heart is no education at all."

Aristotle



2019. Students of BCA 1<sup>st</sup> attended the seminar, which discussed Employability is set of skills, knowledge and personal attributes that make an individual more employable. Producing employable graduates forms part of the process of educating. It encompasses the full educational spectrum of values from imparting knowledge, understanding and developing skills and attributes.

### Pythons and Linux

Prof. Durgpal Singh, faculty at Rajiv Academy for Technology and Management, passed on his wisdom to our dear students of MCA final year on 6\* and 7° September, 2019, on the topic Pythons and Linux. He stated that it has been said (and often required by recruitment agencies) that system administrators need to be proficient in a scripting language. While most of us may be comfortable using Bash (or other shell of our choice) to run command-line scripts, a powerful language such as Python can add several benefits.

### Prevention from banking sector fraud

Mr. Tarun Soni, Marketing Manager of OBC bank, depicted his thoughts and experience on "Prevention from banking sector



fraud", at Rajiv Academy for Technology and Management campus on 14"September, 2019, to the students of BBA 2"dyear, He stated that the Bank fraud is distinguished from bank robbery by the fact that the perpetrator keeps the crime secret, in the hope that no one notices until he has fled away. The term bank fraud also refers to attempts by a person to obtain money from a bank's depositors by falsely pretending to be a bank or financial institution. And what all steps should be taken in case of an unauthorized banking transaction has coccured.

12 h



# **CORPORATE EXPOSURE GUEST LECTURES**

If a man empties his purse into his head, no man can take it away from him. An investment in knowledge always pays the best

Benjamin Franklin

### E-commerce opportunity & limitation

Mr. Lokesh Bhushan, Deputy Manager of Girnarsoft education, embarked our campus with his kind words on the opportunity and limitation of E-commerce, on 16th September, 2019, to the students of E.com department including 1st, 2st and 3st year. He



stated that few innovations in human history encompass as many potential benefits as E-commerce does. The global nature of the technology, low cost, opportunity to reach hundreds of millions of people (projected within 10 years), interactive nature, variety of possibilities, and resourcefulness and rapid growth of the supporting infrastructures (especially the Web) result in many potential benefits to organizations, individuals, and society. These benefits are just starting to materialize, but they will increase significantly as E-commerce expands.

### Stress Management

Dr. Sagar Lawania, of Nayati medicity, embarked us on 18th



September, 2019, with his kind words and told our students of BBA 1" year, that how to deal with stress while balancing professional and personal life.

### Contemporary trends in International business

Prof. Renitha of Durbon University, South Africa explained the Contemporary trends in International business. Students of MBA 1st year, 2st year and all the faculties attended this lecture to understand Growing Emerging Markets If we want our business



to grow rapidly, consider selling into one of these emerging markets. Language, financial stability, economic system and local cultural factors can influence which markets you should

### Digital Marketing

Mr. Shashank, trainer at Croma campus, conducted a workshop on Digital Marketing, where the students gained knowledge about contributory factors of the future managers towards growth technology based business and how to deal in the digital

### Enhancing inner power

Mr. Vivekanad, a motivational speaker from BrahamKumari group came at our campus and shared his wisdom with our students of B.Sc 1st, 2st and 3st year. He taught a form of meditation that focuses on identity as souls, as opposed to

bodies. He made our students believe that all souls are intrinsically good and that God is the source of all goodness. He explained to transcend

"Knowing is not enough; we must apply. Willing is not enough; we must do."

Johann Wolfgang von Goethe



# **CORPORATE EXPOSURE**

**GUEST LECTURES** 



labels associated with the body, such as race, nationality, religion, and gender, and it aspires to establish a global culture based on what it calls "soul-consciousness".

### Integrity a way of life

Mr. Ankit Sharma, Cluster head of Oriental Bank Of Commerce, came into RATM campus for the students of MBA and MCA 2nd and Final year on 10th February, 2019. He explained that it is a good habit to develop it early in your life. Integrity is a trait that



goes a long way in making people a better version of themselves.

### Fintech: An emerging trends

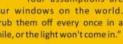
Prof. Vikas Garg, of Amity University delievered his thoughts on the topic "Fintech: An emerging trends" to the students of

MBA on 18th November, 2019. Fintech is not just another technological revolution. It's

"The eye sees only what the mind is prepared to comprehend."

Robertson Davies

"Your assumptions are your windows on the world. Scrub them off every once in a while, or the light won't come in."





Isaac Asimov



different because it's technologically so broad and because its application potential is so great. It's a combinatorial technology where the whole is much bigger than the sum of its parts. It is also focused on every kind of transaction processing. Consumers, corporations, and governments all benefit from Fintech, and they benefit from the unpreventable Fintech explosion. It's one of those technological cases where inevitability meets benefit, where technology adoption will happen regardless of how consumers, corporations, and governments react (even as their lives improve due to the convenience and seamlessness of fintech-enabled transactions).

### Time management

Ms. Amrita, motivational speaker visited our campus on 21" and 22rd November, 2019 for the students of B.ECom. He stated that Time management" refers to the way that you organize and plan how long you spend on specific activities. It may seem counterintuitive to dedicate precious time to learning about time management, instead of using it to get on with your work, but the benefits are enormous: Greater productivity and efficiency.

### Communication

Dr. Shivrai Bhardwai, Prof. of BSA Mathura stated his views that how communication in everyday life and how a good coomunication can improve one's personality in a better way. He also stated that Communication is simply the act of transferring information from one place, person or group to another.

# CORPORATE EXPOSURE WORKSHOPS



"The only true wisdom is in knowing you know nothing."

Socrates



### "Android"

In recent times, mobile application development has been growing rapidly, both in terms of revenues and job scopes created by that field. Android is a mobile operating system based on a modified version of the Linux Kernel and other open source software, designed primarily for touch screen mobile devices such as smart phones and tablets. So, RATM organized a Technical Workshop for BCA students on Android by Anish Kumar, a Senior Trainee from Croma Campus on 17 September 2019.

Mr. Anish acknowledged BCA students about the facts and concepts of Android. Students learned about the Android and usability of its applications in numerous ways.

### Digital Marketing

Gone are those days when buyers or sellers follow up for doorto-door advertisements, advertising through newspapers, pamphlets, magazines, brochures, etc. Commerce is now moving its advertisements to the digital world for the sales, brand awareness, etc. This concept is Digital Marketing where entrepreneurs, investors, future customers, suppliers or buyers share their ideas, knowledge and values on the same digital platforms. Even technology made it achievable to do marketing on different digital platforms.

Advanced technology has made digital marketing feasible using social media marketing, email marketing, blogs, TV, video sharing, and many more. These days majority of searches have been done on web using smart phones. These web searches are using AI for making the content popular.

Behind such advancements there is various digital marketing



techniques like search engine optimization(SEO), Search Engine Marketing(SEM), Content Marketing, Influencer Marketing, Campaign Marketing, data driven marketing, Ecommerce marketing, social media marketing, social media optimization, E-mail direct marketing, E-books are becoming popular in emerging trends.

RATM organized a workshop on "Digital Marketing" for MBA students by Mr. Shashank from Croma Campus on 26 September/2019. He gave exposure to the students about the Digital Marketing on how to conduct digital marketing in organization

### Machine Learning using Python

RATM organized a technical Workshop on Machine Learning



using Python by Mr. Nisith Sharma from Croma Campus on 21-11-2019.

"What is now proved was once only imagined."

William Blake



# **CORPORATE EXPOSURE**

## WORKSHOPS

Machine learning is a type of artificial intelligence (AI) that provides computers with the ability to learn without being explicitly programmed. Machine learning focuses on the development of Computer Programs that can change when exposed to new data.

### Two day workshop on Python and Linux

Two day workshop on Python and Linux was organised in RATM on 6,7 September 2019. This workshop is conducted for MCA students to intensify their technical skills and knowledge for future aspects in emerging technology.

The workshop was conducted by Mr. Durgpal Sudhakar with RHCSA (Red Hat Certified System Administrator). He introduced MCA students about the details of Python and Linux. He also explained essential facts of projects in Python and connectivity with MongoDB. He unfolded the practices about the creation of projects in Python and implementation of modern technologies to students with the assistance of Linux.

Students learned the usability of Python, MongoDB, Linux for implementation of future technologies and motivated them to implement technologies for the betterment of society.

### Artificial Intelligence and Internet of Things

Honourable Dr. Pankaj Pathak , General Manager from G.L.



Bajaj Innovation Center shared his valuable time for the Technical workshop on Artificial Intelligence and Internet Of Things with the students of MCA in Rajeev Academy for Technology and Management,

Technology and Managemen Mathura on 24/September/2019.



"Small minds have always lashed out at what they don't understand."

Dan Brown

"Knowledge is a treasure but practice is the key to it."

Lao Tzu



### What is IoT?

The Internet of things (IoT) is a system of interrelated computing devices, mechanical and digital machines, objects, animals or people that are provided with unique identifiers (UIDs) and the ability to transfer data over a network without requiring human-to-human or human-to-computer interaction.

### What is AI?

Artificial Intelligence and Internet of Things are the advanced features in emerging trends and technologies which helps to develop the new technologies. Artificial Intelligence has many applications like self-driving cars, AI simulated games, robotics, Artificial intelligence based robots etc. Even models like Amazon's Alexa, Siri, Google Assistant are AI based technologies. AI become powerful when it emerge with IoT (Internet Of Things). IoT has many applications in smart homes, traffic controlling, shipping logistics industry, etc as well.



The students learned the emerging trends of Al and IoT with Dr. Pathak. He unleashed the benefits of these technologies and advancements for future scope.

### Machine Learning and Data Analytics

A machine Learning workshop was conducted in RATM, Mathura by Mr. Nisith Sharma from Croma Campus on 15 October 19. He elaborated applications and concepts of Machine Learning. He acknowledged the students about the various aspects of Machine Learning usability.

She discussed that Machine learning (ML) is the scientific study of algorithms and statistical models that computer systems use to perform a specific task without using explicit instructions, relying on patterns and inference instead. It is seen as a subset of artificial intelligence.

# PROFESSIONAL EXPOSURE

"I have always thirsted for knowledge, I have always been full of questions."

Hermann Hesse



### **Barclays Training**

In its endeavour to provide the best of professional opportunities to its students, RATM continues its association with Barclays to promote life skills enhancement. Rubicon Skills Development Program under the flagship of Barclays was organised for the students of various departments like MBA, MCA, BBA & B. Ecom with the objective of sharing guidance, tips, tools & learning resources to improve the career prospects or to start one's own entrepreneurship. The training was conducted by highly proficient trainers like Mr. Abhishek Mahajan & Mr. Amit Sharma who highlighted the relevance of life skills, leadership skills, corporate etiquettes & communication skills to achieve extraordinary benchmark by unlocking one's innate potential.

Through such trainings, workshops & various instituteindustry interface programs RATM reaffirms its commitment & intent to provide world class academic environment for its budding professionals.





### Indian Economy Symposium (A Global Outlook)

RATM organized a Symposium on Indian Economy. The event was honored by Mr.David Hamilton Nichols, a transformational speaker, author, impact investor, and producer from Southern

California; Mr. Prateek Gauri, the India CEO of United States based 5th Element Group, Co-Founder/Chairman of India Needs You – a leadership movement, and has held executive positions with the TATA Group; Mr. Aditya Singh, Founder and Chairman of Alexis Group, India's leading federation of youth organizations bound by the common motto of Passion for Excellence; Ms. Akshita Raina, an independent litigating attorney practicing at the High Court of Delhi.

The event was very interactive students enjoyed interacting with experts and cleared their doubts about social entrepreneurship.

The welcome address was by given Prof. Vikas Jain Head -Management(PG). The speakers were offered a memento as a token of appreciation by Dr. Amar

Kumar Saxena Director Rajiv Academy, Mathura.

"Our feelings are our most genuine paths to knowledge."

Audre Lorde



# PROFESSIONAL EXPOSURE

### RATM @ AAJ TAK

### Youth, Politics and Change

Students are not the things to be molded, but their young minds should be allowed to be unfolded. We at Rajiv Academy for



Technology and Management (Mathura) try to incorporate the same mechanism by providing our students with the best overall development. It includes theoretical and also practical approach towards life. The practical approach is not only imparted in the campus but also outside the campus at various forms. Our students received an opportunity to attend a political debate at the "AAJ TAK Office". The discussion was revolving around the view point of speakers from different political parties regarding the promises made for Kashmir by our honorable Prime Minister Mr. Naredra Modi.

The leaning which our students shared with us post attending the session was that Youth should be given a chance to get engaged in politics to make the country free from the negative politics – the politics of caste, religion and corruption. This may bring a change and can be a big solution to the current situation and also purify the current system.

### **Youth Summit 2019**

### RATM @ India Today Mind Rocks

The students of MBA Department from Rajiv Academy for Technology and Management



"The way I figure it, everyone sets a miracle."

John Green

"Rejection is an opportunity for your selection."

Bernard Branson





(Mathura) got a chance to participate in an event organized by India Today. The name of the event was India Today Mind Rocks – Youth Summit 2019. The day long summit was organized on 28th September, 2019 at the Jawaharlal Nehru Stadium, New Delhi. Speakers from various walks of life were a part of this event. Discussions were held on different topics like, politics, entrepreneurship, movies, music, etc at the summit.

Mentioned are the names of the speakers who were a part of this event – Shraddha Kapoor (Actor), Kangana Ranaut (Actor), Sushant Singh Rajput (Actor), Nusrat Jahan (MP, TMC, Basirhat), Gajendra Singh Shekhawat (Cabinet Minister in Ministry of Jal Shakti), Himesh Reshammiya (Singer, Composer, Actor), Melvin Louis (Dancer and Youtuber), Tejasvi Surya (MP, BJP, Bangalore South)

The whole objective behind the summit was to provide an exposure to the youth in building a better India through a spirit of cooperation and maximum utilization of the human recourse mlent. Thus the speakers left lasting impressions in the minds of the audience.

### Vatsalya Gram

The students of RATM visited Vatsalya Gram, Vrindavan on 5<sup>b</sup> September 2019. It is an Ashram which heals handicapped, widows or other needy ones. Sadhvi Rithambara is a Hindu nationalist militant ideologue and the founder-chairwoman of Durea Vahini.

There was a quick question answer round and the students were fortunate enough to discuss their queries on their personal beliefs.

# PROFESSIONAL EXPOSURE



"Away! Fond thoughts, and yex my soul no more! Work claimed my wakeful nights, my busy days Albeit brought memories of Rameswaram hore Yet haunt my dreaming gaze!"



### Sahitya Aaj Tak 2019

Our MBA and MCA students spent one entire day at "Sahitya Aai Tak" - a literature festival organized at Indira Gandhi National Center for the Arts (IGNCA), New Delhi, This daylong event was a great opportunity to gain insight into the world of Indian literature, music, poetry and art.

The event brought together various famous personalities like writers, scholars, authors, columnists, actors, theatre artists, musicians, poets and business leaders.

The festival was attended by many celebrities such as Malini Awasthi, Roohani Sisters, Hans Raj Hans, Anup Jalota, Ravi Kishan, Manoj Tiwari, Nandita Das Writers-Chetan Bhagat, Anand Neelakanthan, Devdutt Pattanaik, Ashok Vajpeyi, Shayars-Rahat Indori, Waseem Barelvi, Poets-Kumar Vishwas, Swanand Kirkire, Udai Prakash, lyricists Javed Akhtar, Manoj Muntashir, Irshad Kamil, Sameer and many others. Many journalists and activists also debated on various topics. Thus many celebrities opened up on their journey in their respective fields at "Sahitya Aaj Tak" 2019.



# 13th India Energy Summit

Students of MBA Department from Rajiv Academy for Technology and Management (Mathura) were a part of the 136 India Energy Summit which was held on 6th and 7th November. 2019 at Hotel Taj Mahal New Delhi, India. The event was organized by the Indian Chamber of Commerce (ICC).

The Summit focused on sessions on technical aspects and policy discussions, networking with PSUs and private companies and presence of senior Officials, Policy makers and eminent industry players. Tata Power-DDL won Innovation



with Impact Award for 'Quality of Service and Customer Empowerment'. They have been honored with the prestigious award for its system efficiency and outstanding contributions for its commitment towards its consumers.

BYPL ranked 2nd in the category \*Green Energy Award\* for promoting green & clean energy. The award was given as part of the 7th Innovation with Impact Awards for Discoms 2019. Organized by Indian Chamber of Commerce, the summit has succeeded in achieving the recognition of being one of India's most comprehensive and well acclaimed energy events.

Thus our students received a wonderful exposure in this

summit where they were made aware on the various aspects of the Energy industry and its operations in India.

Education aims to give you a boost up the ladder of knowledge. Too often, it just gives you a cramp on one of its rungs.

-Martin H. Fischer

# INDUSTRIAL VISITS



### MOTHER DAIRY

The faculty members and the BBA 2nd year students of RAJIV ACADEMY FOR TECHNOLOGY AND MANAGEMENT undertook an industrial visit to MOTHER DAIRY, NEW DELHI on 12°, 13° AND 14<sup>11</sup> September, 2019 for BBA 2<sup>st</sup> year (A&B Sec) and BCA 2rd year respectively. The students were provided a wide exposure to the manufacturing facilities and were extensively benefited by the company professionals. After some questioning by the students and getting answers, they were served to drink flavoured milk and ice cream.

### YAKULT DANONE INDIA

"RAJIV ACADEMY FOR TECHNOLOGY AND MANAGEMENT" carried out Industrial Visit at Yakult Danone India (P) Ltd for the students of BBA3" year and BCA3" year on 17th and 18th September, 2019 respectively. The main objective behind the visit was to make RATM students aware about how various activities related to operations, production, marketing and human

resource

students left for visit at 10 a.m. and took about some hours to cover the distance. The company is located in Sonipat, Haryana. As soon as RATM students reached company. Students were

guided by the company representatives. As a global

company, Yakult is active in more

"Science is organized knowledge. Wisdom is organized

Will Durant

are carried

out in the

Corporate

Resource

Centre and

Faculty

members

along with

company.

"Unless you try to do something beyond what you have already mastered, you will never grow."

Ronald E. Osborn



than 33 countries with affiliated companies, associated with thousands of customers and suppliers.

### Anmol Biscuit

RAJIV ACADEMY FOR TECHNOLOGY AND MANAGEMENT

carried out Industrial Visit at Anmol Biscuit for the students of B ECom 2nd and 3nd year on 15th October, 2019 and the 2st visit was held on 15"



November, 2019 for the students of B.Sc 2<sup>rd</sup> and 3<sup>rd</sup> year. The main objective behind the visit was to make RATM students aware about how various activities related to operations, production, marketing and human resource are carried out in the

### Coca Cola

Students of BBA 1" year and BCA 1" year, of RATM were taken for an industrial

visit at Cocacola Bottling plant, Chhata rural, UP on 166 and 18 November 2 0 1 9 respectively. The visit was

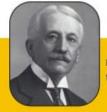


organized with the objective of giving them an insight into the production and operation process of the industry and to make them aware about the connection between the theory taught at the institute and its practical implication.

### PEPSI (Varun Beverages)

Students of E.Com 1" year and B.Sc 1" year, of RATM were taken for an industrial visit at Varun Beverages (Pepsico), Chhata rural, UP on 15th November 2019 and 6th December 2019, respectively. It is rightly said that "See & know' is better than 'read & learn'. Students have got real feel of company's working after this visit. They got a chance to transfer their theoretical knowledge to practical implication. Overall it was a good learning and enjoyable visit to the plant for the students and should help them in creating interest towards business studies. s

# **VIBRATION @ RATM**



A ship in harbor is safe, but that is not what ships are built for

-John A. Shedd

# Fresher's Party Extravaganza @ RATM

The academic year 2K19-20 witnessed some of the greatest celebrational moments when the senior students welcomed the



new batch with great warmth & fanfare. All the departments like MBA, MCA, BCA, B.Ecom, BSC.(CS)& BBA continued the age old tradition of the institute by organising Fresher's welcome which gave them a wonderful opportunity to share and know the talents & skills of the ever expanding student community of RATM.

### Diwali Haat

Diwali is the festival of lights which symbolize the inner light that protects from spiritual darkness. People worship Goddess Lakshmi on this day who is considered as the goddess of



wealth and brings prosperity in our lives. The students of our college organized an event called "Diwali Haat" on 24<sup>th</sup> October, 2019, which was full of enjoyment and included singing, dancing, food, and various other fun activities.

Apart from the numerous kiosks that sold a wide variety of food items, this event offered enough entertainment in the form of singing and dancing. Various titles were also given to the students like Mr. and Miss Ethic wear and Star of the Event. Additionally, there was a lucky draw competition and the prizes were distributed to the winners. Thus "Diwali Haat" was a day full of enjoyment and entertainment which brought smiles on many faces.

### DANDIA

These joyous get-togethers were marked by sumptuous meals, spectacular & jaw dropping performances by the students. The events were inaugurated with the lamp lighting ceremony by our (Hon'b) Director Sir Dr. Amar Kr. Saxena who shared his



wisdom and joy with the younger spirits.

In RATM as a part of cultural Event MBA students had organised "Dandiya Nights" on the completion of Navratri Festival. The sticks of the dance represent the sword of Durga. Women normally perform it in a graceful and rhythmic manner in a circle as they rotate around the 'mandvi'. Music along with some peppy bollywood

Dandiya numbers were added to keep the visitors glued on the floor all through the evening.

Don't worry about failures, worry about the chances you miss when you don't even try.

-Jack Canfield



### Independence day



We celebrate Independence Day every year on 15th August to remember the first day of freedom of India as well as remember all the sacrifices of the great leaders, who have sacrificed their lives in getting freedom for India.

15° August, 2019 Rajiv Academy for Technology and Management was ready with the students of different courses to celebrate the Independence Day. Our honorable Director Sir, Dr. Amar Kr. Saxena, our respected HODs and all the members of Rajiv Academy for Technology and Management moved ahead for the flag hoisting ceremony, while saluting the martyr's of India.

### Republic Day

It was on this day that the Constitution of India came into force. The constitution was adopted by the India Constituent Assembly on 26 November 1949, and came into effect on 26 January 1950 with a democratic government system, completing the country's transition towards becoming an independent republic.

To mark this day as a milestone for the success of an Independent republic nation, Rajiv Academy for Technology and Management celebrated this day with a twinkle in their eyes saluting the heroes of our nation. Our honorable Director Sir, Dr. Amar Kr. Saxena, with his team of HODs and faculty

members gathered together for the flag hoisting ceremony and sung the



Do one thing every day that scares you.

-Eleanor Roosevelt

Think big and don't listen to people who tell you it can't be done. Life is too short to think small.

-Tim Ferriss

National Anthem while saluting the National flag as a whole.







### PRATISPARDHA 2020

### (Annual Sports Event)

Rajiv Academy for technology and management organized a sports event "PRATISPARDHA 2020" from



13" to 15" February 2020 at the college ground. In PRATISPARDH A 2020 different types of games and sports such as badminton. carom. volleyball, chess and table tennis. Ludo were organized in boys and girls category. This year

PRATISPARDHA a huge number of students from all the streams participated which was much, more in comparison to last year. Honorable chairmain sir blessed and encouraged the student by quoting that it is essential to play games alogwith studies it will complete the life of every students. He also said that it brings motivation, courage, discipline and concentration. DR AMAR KUMAR SAXENA, Director of RATM congratulated the winners and all the participants for showing dedication, continuity and patience.